



PAKISTAN HOTELS ASSOCIATION¹

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

PHA Secretariat Report to the Executive Committee & Members on matters taken up during July, 2021 to December, 2021 and Association representation:

1. **June 19, 2021:** Master Class Pakistan Hospitality Business Council held its First Convocation Ceremony at Karachi Marriott Hotel inviting Association's Members and Secretary General. Event was widely attended by PHA Members and Secretary General for distribution of Diplomas and Certificates to the students.
2. **July 08, 2021:** To promote Tourism between Pakistan and Turkey, a Memorandum of Understanding has been signed between the two countries followed by composition of Pak-Turk Hospitality Council of each side. Ministry of Inter Provincial Coordination desired to get nominations from Tourism stakeholders and Pakistan Hotels Association nominated Mr. Haseeb A. Gardezi, Chairman and Mr. Ameen Lakhani, Executive Committee Member for Pak-Turk Council, meeting of which was held on July 08, 2021 in Islamabad chaired by Secretary, IPC.
3. **July 15, 2021:** Election Schedule of Pakistan Hotels Association was issued as approved by its Executive Committee. Election Schedule 2021 was displayed in Association's Registered Office and Regional Office in Lahore along with placement on its Website for member's information and participation. As per procedure, half of Executive Committee Members retires each year and Elections are being held to refill these vacant seats followed by election of Office Bearers amongst all existing and newly elected Executive Committee Members.
4. **August 30, 2021:** An invitation from Pakistan Observer for a Round Table Conference on Islamic Banking inaugurated by Dr. Arif Alvi, President of Pakistan and presided by Mr. Shaukat Tarin, Finance Minister, Governor Sindh and Governor, State Bank of Pakistan was held in Avari Towers Karachi. Event was attended by Association's EC Members and other members for representation from PHA.
5. **September 19, 2021:** College of Tourism & Hotel Management (COTHM) Karachi held its 6th Annual Convocation at Karachi Marriott Hotel inviting all stakeholders of Hospitality and Tourism Industry. PHA Members and Secretary General participated the event for distribution of Diploma and Certificates to the students of COTHM, who completed their graduation at COTHM.
6. **September 22, 2021:** The Annual General Meeting of PHA was held at Pearl-Continental Hotel Karachi to announce Annual Election Results, whereby newly elected Office Bearers and Executive Committee Members along with existing Executive Committee Members, Association's members and Auditors attended the meeting.
7. **October 12, 2021:** Trade Development Authority of Pakistan (TDAP) in collaboration with High Commission of Pakistan Colombo organized a Webinar on Opportunities and Challenges for Pakistan's Buddhist Tourism in Sri Lanka. Webinar



was chaired by M.D. Pakistan Tourism Development Corporation (PTDC) and all concerned stakeholders of tourism of Pakistan and Sri Lanka participated.

8. November 10, 2021: The Assistant Controller, Directorate of Tourist Services, Sindh arranged a meeting inviting Chairman PHA, all CEOs of Karachi major Hotels, MD, STDC and other stakeholders with an agenda for promotion of Tourism in Sindh, Tourism opportunities, linkage of hotel industry with DTS, publication and placement of Tourist Guides all over Sindh, training and registration of Tourist Guides and security arrangements for Tourists. Meeting was held under the Chairmanship of Secretary Tourism Sindh, whereby PHA nominated one of its member, Mr. Zohaib Aslam to attend the meeting on behalf of Association.

9. December 17, 2021: An urgent meeting of the Executive Committee and PHA Members was held at 3.00 P.M. on Friday, the 17th December, 2021 at Pearl-Continental Hotel Karachi along with members participating outside Karachi using Zoom video link. The meeting was called on for discussions on recent Sui Southern Gas Company Limited (SSGC) Notice dated 10th December, 2021 for all Industrial Associations for 100% Closure by all General Industries (Non-Export) including their Captive Power Units starting from 11th December, 2021 till further Notice. According to this Notice, Gas supply to all General Industries (Non-Export) including their Captive Power Plants shall remain discontinued till further orders. This may lead not only loss of business, but the same shall render the guests staying at hotels and the staff working at the Hotels, helpless without food and heating facilities, both of which are a basic necessity special during this cold season.

Member actively participated in discussions asserting that Hotel Industry is generating foreign currency for the country by surrendering about five millions every year. Unlike Textile and other industries, Hotels are not mega users of gas resources and Hotel Industry may technically be declared as Services export industry. Their Kitchen Gas consumption is very minor, Hotels are in a very unique set of industry, through the good offices of Chairman PHA, we have to give our message to the government to take out Hotels name from disconnection list. This is the first time that without sending a letter, disconnection teams from SSGC are visiting hotels. Hotels gas pressure is already low. If they use other source of rental generator from KE, its unreliable with jerks / fluctuation, and may hamper their equipment and installations in the building and the cost of operation is also going to be 45-50 / unit plus the rental expense. It was, therefore, mutually agreed by all that:

- A) Hotels seek grant of Stay Orders to avoid disconnection of gas supply by SSGC
- B) Appointment at Islamabad with Minister Hammad Azhar and Secretary Petroleum, put up our case successfully with supportive data containing details of Hotel Industry taxes paid in Federal, Province, Local and other concerns along with details of Gas consumption/ usage data of Hotel Industry with a powerful letter from Association.
- C) Convene Association members meeting with MD and Gas Load Management, SSGC here in Karachi immediately for immediately relief.

Above is being submitted for Members perusal, information and necessary follow up please.

Fouzia Azhar
Secretary General